Top 5 Reasons Why Geotechs Are Great at Data Management

1. Understand the need for Data Governance
   Adept in organizing unstructured and structured data for workflows (e.g., document management, attribute standards, naming conventions, metadata capture, raw vs. interpreted, audit trails, and best practices).

2. Broad and complex scope and understanding of E&P Knowledge used for Communication and Master Data Management
   Act as liaison between departments, communicating information related to data assets from seismic, well, survey, core, production, drilling, completions, land, regulatory, divestitures and joint ventures.

3. Synthesize data from various sources validating Data Quality and Data Governance
   Research and find quality data, check its requirements and conformance for ingesting to interpretative software, then validating it so it can be used for analysis.

4. Promote proper Data Security and Data Governance
   Fosters stewardship and accessibility to the best and most accurate data over the life of the asset from exploration to development (e.g., well, seismic area, logs, cores, etc.).

5. Understand the use of Data Quality Management and Data Analysis
   Correcting, verifying and ingesting data. Running analytics on data.

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