



**BLOCKCHAIN  
FOR ENERGY**

**PPDM Association**  
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PRESS RELEASE – FOR IMMEDIATE RELEASE

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### **PPDM Association and Blockchain for Energy Collaboration**

The PPDM Association (PPDM) and the Blockchain for Energy (B4E) have signed a Memorandum of Understanding that intends to support integration and harmonization of the work being done by both organizations.

PPDM and B4E will collaborate to harmonize terminology, data contents and identify opportunities for best practices. B4E will leverage reference lists developed or supported by PPDM and will investigate the utility of the data rules library. Collectively, best practices for seismic data management will be investigated through PPDM's project "What is Seismic."

PPDM focusses specifically on data capability through the development of best practices, standards, and professional development programs. Key deliverables include standardized reference lists, data quality rules, technology neutral data objects and learning programs to support data professionals. "Collaboration with organizations like Blockchain for Energy helps to bring a standard vocabulary and usage in the seismic space, an area that the PPDM Association has been exploring with our upcoming project 'What is Seismic,'" said Trudy Curtis, CEO of the PPDM Association. "Seismic data management has been challenging for industry for decades and we believe this collaboration will help us move forward with positive, value add recommendations."

B4E leverages data and the power of blockchain to create a trusted data ledger that strengthens industry cooperation and data integrity. B4E is utilizing blockchain to develop a framework for seismic contracts and entitlements that will build rigor into seismic data management.

"PPDM's solid body of work in standardizing industry data has reaped important benefits over the years," added Agustin Diz, Director of E&P Information Management at Repsol and Program Champion for the Seismic Entitlements at Blockchain For Energy, "Having PPDM as part of the team will be a big bonus to our project."

Both organizations look forward to the opportunity to collaborate and support each other.

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## Notes for Editors

### **About Blockchain for Energy**

Blockchain for Energy Inc. is a non-profit organization for oil and gas industry consortium that was founded to advance blockchain technology for the purpose of driving industry learnings, guidelines, frameworks, and capabilities around common industry pain points. <https://www.blockchainforenergy.net/>

### **About the PPDM Association**

The PPDM Association is the global, not-for-profit society within the energy industry that provides leadership for the professionalization of petroleum data management through the development and dissemination of best practices and standards, education programs, certification programs and professional development opportunities. PPDM represents and supports the needs of energy companies, regulators, software vendors, data vendors, consulting companies and data professionals around the globe. [www.ppdm.org](http://www.ppdm.org)