



DANR 2026

Cape Town, RSA
November 9-11

Extra: Training Nov 12-13

Driving National Growth through Data Excellence

Data as a National Resource (DANR) Summit

Sponsorship Kit

Updated January 15th 2026



DANR 2026: Overview



In today's world, where energy security, climate goals, and digital innovation converge, **data has emerged as one of every nation's most valuable, strategic assets.**

The **Data as a National Resource Summit 2026** brings together global leaders, policymakers, and industry experts to explore the strategic importance of data for the oil, gas, and broader energy sectors.

Audience: This inaugural summit brings together a powerful network of **energy leaders, policymakers, regulatory bodies, and data professionals** from across the globe.

In addition, you will engage with technology users and ministers from countries advancing their data maturity. Your sponsorship will support a world-class agenda and enable wider participation with impactful results.

Training Sessions: In addition to the 3-day Summit, a 2-day professional development stream will provide in-depth courses on topics such as data standards, governance, mastering data, data quality, monetisation of data, and AI's impact on energy data management roles.

This dual format summit will foster strategic dialogue, technical advancement, and workforce readiness – all essential for shaping the energy data ecosystem of tomorrow.

Top-tier sponsors will gain access to learning days for key team members, and an opportunity to present a class on your product or service.

Programme: The wide-ranging DANR Summit programme will enable you to explore the **strategic importance of data as a national asset, the future of secure, sustainable, and innovative energy data management, the next wave of business transformation driven by digital technologies and AI, and much more.**

Sponsorship: Position your organisation at the forefront of energy innovation—showcasing leadership in data-driven decision-making, connecting with top decision-makers, influencing strategic discussions, and demonstrating commitment to a global sustainable energy future.

- **Engage Decision-Makers:** Network with Ministers, CEOs, CTOs, and policy leaders shaping the global energy landscape.
- **Brand Authority:** Position your organisation as a thought leader in data innovation.
- **High Visibility:** Pre-event, onsite, and post-event marketing exposure.
- **Partnership Legacy:** Contribute to sustainable data infrastructure for the World's energy future, supporting the next generation of energy data professionals.
- **Lead Learning:** Opportunity to lead a training class during the DANR Summit.
- This is not just an event—it is a platform to shape policy, partnerships, and progress.

Headline Sponsorships (USD)



Platinum

\$50,000

Platinum sponsorship is the ideal choice if you want to maximise your brand exposure to the international community of Regulators, National Data Repositories and National Resource Companies. Includes a Keynote opportunity.

- Premium logo positioning on all materials
- Keynote speech (30 minutes) in opening ceremony
- Thirty-minute pitch of services to the community
- 4 Event Passes
- Training instructor opportunity
- 3 Training Passes
- 5 focused social media posts
- Branding on Lanyards worn by all delegates
- 5-metre booth space
- Full-page listing in conference materials
- Attendee list (as permitted by privacy law)

Gold

\$25,000

Gold sponsorship provides substantial recognition to the International Data as a National Resource community. High-level branding and messaging included.

- High-level logo positioning on all materials
- Ten-minute pitch of services to the community
- 2 Event Passes
- Training instructor opportunity
- 2 Training Passes
- 4 focused social media posts
- Sponsor-supplied item in delegate bag
- 3-metre booth space
- Half-page listing in conference materials
- Attendee list (as permitted by privacy law)

Silver

\$15,000

Silver sponsorship provides targeted recognition to the international DANR community. Widespread branding and messaging included.

- Medium level logo positioning on all materials
- Ten-minute pitch of services to the community
- 2 Event Passes
- 3 focused social media posts
- Sponsor-supplied item in delegate bag
- 3-metre booth space
- Quarter-page listing in conference materials
- Attendee list (as permitted by privacy law)

Bronze

\$7,500

Bronze sponsorship provides a lower cost entry into having the exposure you need to promote your products and services to the DANR community.

- Logo on all materials
- 2 focused social media posts
- 2 Event Passes
- 3-metre booth space
- Enhanced listing in conference materials

Exhibit

\$6,000

Select this option if you just want booth space at the DANR Conference. Check out the targeted sponsorship opportunities on the next page.

- 2 Event Passes
- 3-metre booth space
- Listing in conference materials with logo

Additional Sponsorships (USD)



Sponsors also have the opportunity to choose from the following:

Registration Exclusive	The opportunity to sponsor registration for all delegates. Includes branded registration page on website, and logo on all badges.	\$10,000
Evening Host 3 available	Some exciting evening events are being planned for all our delegates and spouses. Each event will include all food and beverages and entertainment. Includes signage and branding in all conference materials.	\$10,000
Daytime Host 3 available	All the delegates will be grateful for regular supplies of food and beverages throughout the conference. Your sponsorship will provide breakfast, lunch and coffee breaks for the day.	\$7,500
Printed Materials Exclusive	Conference materials sponsor will be recognised as sponsor for the conference programme and selected printed signs, registration posters and room-based schedule posters.	\$5,000
Gift Bags Exclusive	All delegates will be presented with an eco-friendly branded bag filled with conference materials and other gifts. As the gift bag sponsor your name will be carried by all delegates throughout the conference.	\$5,000
Branded Items 6 available	Provide us in advance with a gift for the delegates. Choose from a variety of items to supply yourself or have us produce an item for an additional \$1000.	\$1,000 / \$2,000
Extra Booth Space (Maximum 6m total)	3 metres not enough to display your services? You can increase your booth size for \$2,000 per extra metre, maximum booth size 6 metres.	\$2,000
Spouse Programme 2 available	We encourage the DANR Community to bring their spouses to take part in special activities outside of the conference and in the beautiful city of Cape Town. Spouses will also be welcome to attend evening events.	\$5,000

DANR 2026 IS FOR NATIONS



Regulators and Authorities ensure data is stewarded, protected and leveraged for the benefit of a nation



National Data Repositories (NDRs) care for critical data assets to ensure they remain viable assets for the future



National Energy Companies (NECs) work with industry to ensure that resources are developed and used responsibly

Across the globe, the demand for trusted, well-managed data has never been greater. Nations increasingly recognise that data is a strategic asset essential for economic growth, energy security, regulatory oversight, and long-term energy sustainability. To this end, many countries are working to overcome challenges in establishing the infrastructure, governance frameworks, and institutional capacity needed to steward these critical national data assets. Disparities in maturity levels exist—while some countries have advanced data management practices and dedicated national data repositories, others are still in the early stages of planning or development.

The **Data as a National Resource (DANR)** programme responds to this need by positioning data as a shared, strategic asset rather than a fragmented by-product of technology, industry or government activity. By promoting data stewardship, interoperability, and trusted access, **DANR** helps nations prepare to secure their data assets to make them available for authorised use in ways that support innovation, investment, and public trust.

DANR 2026 will convene leaders, policymakers, and industry experts from the world to accelerate this vision. The event will provide a platform to share best practices, foster collaboration, and equip nations with the training and strategies they need to enhance data maturity—ensuring data is preserved, accessible, and sustainable for generations to come.

DANR 2026 IS FOR PEOPLE



Strategic and Executive leaders develop data-centric programmes for the benefit of all



Emerging leaders will build and strengthen new, sustainable data programmes that support our planet



Resource stewards execute data resource strategies on behalf of the nation, enabling growth and enrichment

The **DANR 2026 Summit** will unite government leaders, national oil companies, energy majors, technology innovators, and academia to explore how strategic data management can drive national growth, strengthen energy security, and advance environmental stewardship.

Come together to share best practices, foster collaboration, and equip your nation with the training and strategies needed to enhance data maturity—ensuring data is preserved, accessible, and sustainable for generations to come.

Join us to:

- Shape the future of national energy data by driving conversations on governance, access, and maximising data's long-term value.
- Connect with global leaders who are shaping policy, investment, and innovation in energy security and sustainability.
- Gain forward-looking insights into how international standards, AI and cloud technologies are transforming the energy sector.
- Build hands-on expertise through immersive workshops and targeted learning opportunities.



Independent Energy Companies leverage their experience and skills for resource development



Research and Development enables long-term sustainability; **Educators** are vital for human development



SW and service providers support nations with innovative products and services

International Energy Companies (IECs)

- Support development programmes by nurturing strong relationships.
- Support trusted data to advance exploration and investment.
- Strengthen partnerships with governments and national oil companies through transparent data collaboration.

Software Companies

- Showcase innovative technologies that enable secure, interoperable, and scalable data management.
- Align products with global standards and position solutions at the core of national data ecosystems.
- Build long-term relationships with decision-makers shaping procurement and digital transformation.

Service Companies

- Demonstrate expertise in turning data into actionable insights for operations, compliance, and sustainability.
- Expand opportunities to support nations in building and maturing their data repositories

R&D Organisations and Educators

- Influence the skills agenda by helping define the next generation of data professionals.
- Access real-world use cases and partnerships to advance research and innovation.
- Showcase leadership in capacity building, knowledge transfer, and applied learning.



DANR 2026

November 9-11
Cape Town, SA

Driving National Growth Through Data Excellence

Our sponsors help shape the future

The **Data as a National Resource Summit 2026** is more than an event—it's a **catalyst** for collaboration, innovation, and transformation in the global energy sector.

By sponsoring DANR 2026, your organisation becomes a visible driver of change in how global energy data is governed, leveraged, and protected for future generations.

Contact us today: danr26@ppdm.org

