



The Houston Convention

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Pre-Convention Training

Ⓢ Paid Training

LIVE OAK

Technical Workshops

8:00 AM

What is Seismic for Data Professionals.

In this workshop, people who understand seismic data management will discuss PPDM's plans related to the development of standardized best practices and recommendations for seismic data.

FREE for PPDM Members

1:00 PM

The Banff Protocol for Emissions Reporting.

This workshop will review the plan laid out in the project charter, gather information from participants and discuss approaches for development. Note that the work done in this project will be entirely technology neutral.

FREE for PPDM Members.

PEGAN ROOM

Training Program

8:00 AM

What is a Well and Well & Status & Classification.

Are you tired of ambiguity? WIAW helps you understand why and how the language used to describe various components of a well in data systems has diverged over time, making even simple questions (such as "Find all the wells that we have an interest in") difficult or impossible to answer.

1:00 PM

Business Life Cycle of the Well.

This course provides a general overview of the business life cycle of the well within the petroleum asset life cycle. You'll navigate through all phases of the cycle including planning, drilling, completing, producing, and disposing. This practical course looks at business processes and key data points, using an operating company as the basis.

The Houston Convention

TIMELINE OF EVENTS

June 11, 2024

7:00 - 8:00 AM REGISTRATION AND BREAKFAST

7:45 AM SAFETY BRIEFING

8:00 AM OPENING ADDRESS

9:45 AM COFFEE BREAK

12:15 PM LUNCH BREAK

1:30 PM AFTERNOON TECHNICAL SESSIONS

3:00 PM COFFEE BREAK

4:30 PM PRESENTATIONS OVER

4:45 - 6:45 PM SOCIAL

June 12, 2024

7:00 - 8:00 AM REGISTRATION AND BREAKFAST

7:45 AM SAFETY BRIEFING

8:00 AM OPENING ADDRESS

10:15 AM COFFEE BREAK

12:15 PM LUNCH BREAK, Lunch and Learn Available in Live Oak Room (12:15 - 1:00 PM)

1:30 PM AFTERNOON TECHNICAL SESSIONS

3:00 PM COFFEE BREAK

4:30 PM CLOSING REMARKS

The Thought Leadership Program

RED OAK BALLROOM

8:00 AM

Welcoming Address, Trudy Curtis, CEO at PPDM

8:30 AM

Opening Keynote Reid Morrison, Global Energy Advisory Leader and Global ESG Leader for Energy, Utilities and Resources at PwC, **Energy Transition or Evolution?**

9:00 AM

Roundtable moderated by Bill Whitelaw, Managing Director of Strategy and Sustainability at geoLOGIC

Featuring

- Trudy Curtis
- Reid Morrison
- Dr Satyam Priyadarshy
- Brent Wilke
- Xiaochen Zhang

10:15 AM

John Hetherington, Founder and Data Strategist, We Deliver Your Vision, **Case Study: 5 Steps For A Successful Data Governance Program**

10:45 AM

Brent Wilke, Chief Data Officer of First Bank (FBNC), **Once you Build this Fantastic Analytic Ecosystem - then WHAT?**

11:15 AM

Dr. Satyam Priyadarshy, Chief Artificial Intelligence Officer and Quantum Expert of Reignite Future, former Managing Director, IC, Technology Fellow and Chief Data Scientist at Halliburton, **Taming Time to Value of ESGT 4.0 Data for Accelerated Digital Transformation and Energy Transition**

11:45 AM

Closing Keynote Xiaochen Zhang, Executive Director of AI 2030

12:15 PM

Lunch

Technical Program

MAGNOLIA ROOM

1:30 PM

Malleswar Yenugu, CEO at Kalpra Tech Solutions, **Applications of GEN AI for Petroleum Data Management**

RED OAK BALLROOM

Jagadish Chandra Maddiboyina, Director at EPAM Systems, **Warehouse documents to Workstation ready data using AI & ML methods**

LIVE OAK ROOM

Melinda East, CEO at Focus Forward Services, **Influence Style Indicator (1:30 PM - 3:00 PM)**

2:00 PM

Nur Izzati Ramli, Executive G&G Data Analyst at PETRONAS, **An Innovative Solution to Modernize the Seismic Data Through Open VDS**

2:30 PM

Samir Jain, Director at DataVedik, **Multi-Million Dollar Operator Decisions fueled by a Modern Data Ecosystem**

J. Scott Bryan and Nichole Buersmeyer, Novus Consulting, **Data Processes Generate Data Assets**

3:30 PM

Raj Kannan, Managing Director at SLB, **Driving Data-centric insights thru Agile Data Governance techniques**

Nishanth Raj, Managing Director at Deloitte, Co-presenting: Arnab Bera & Vivek Anand, **Optimizing oil and gas value chain with network graphs**

Panel Discussion: J. Scott Bryan and Nichole Buersmeyer from Novus Consulting and Kelli Witte from Chesapeake Energy, **Extracting Value by Managing Data**

4:00 PM

Akshay Mohla, Business Development Manager at Sierra Digital Inc, **Leveraging Cloud & GenAI Technology to Optimize Data Management**

Cindy Cummings and Augie Diz, Program and Project Management Team at Repsol, **Seismic Entitlements in the Blockchain**

PPDM Program

The Thought Leadership Program

RED OAK BALLROOM
8:00 AM

Welcoming Address, Luke Fangman, Director of Data and AI for US South Majors at Microsoft

8:30 AM

Opening Keynote Monika J. Wilczak, Executive Advisor, Independent Consultant to the US Department of Energy (DOE) | former Managing Director, Artificial Intelligence, EY Consulting at EY

9:00 AM

Mitchell Toomey, Vice President of Sustainability and Responsible Care at the American Chemistry Council

9:30 AM

Roundtable moderated by Phil Fersht, CEO & Chief Analyst, HFS Research

Featuring

- Luke Fangman
- Summer Husband
- Mitchell Toomey
- Monika J. Wilczak

10:45 AM

 Bill Whitelaw, Managing Director of Strategy and Sustainability at geoLOGIC, **The “Rockchain”: Mother Nature’s Immutable Data Record**
11:15 AM

 Summer Husband, SVP, Data and AI at Worley, **Deploying Generative AI for Value**
11:45 AM

Closing Keynote, Phil Fersht, CEO & Chief Analyst, HFS Research

12:15 PM
Lunch
LIVE OAK ROOM

 Melinda East, CEO, Focus Forward Services, Lunch and Learn, **Emotional Intelligence**

Technical Program

MAGNOLIA ROOM
RED OAK BALLROOM
LIVE OAK ROOM
1:30 PM

 Phil Schwarz, Sr. Industry Strategist - Energy and Utilities at OpenText, **Information Management for Oil and Gas**

 Karl Schmidt, Vice President at Stonebridge Consulting, Orbit: **Oil and Gas Cloud Based Solution for Data Transformation and Migration**
2:00 PM

 Nor Kartini Suriati Bt Mansor, Manager - Data Accelerator at PETRONAS, **Ground-breaking Geological Core Digitization and Its Potential Application**

 Rob Gibson, Director at S&P Global, **Subsurface Data Management in the “I Found it Online” Generation**
2:30 PM

 Kay Sutter, Director - Account Management at EPAM, **Building a Culture of Trusted Data**

 Jess Kozman, Senior Principal Consultant at Katalyst Data Management, **Expanding Data Ecosystems with AI and Data Science: The Importance of Human Capital**
3:30 PM

 Zayd Umair Zakaria, Production Technology Data Analyst at PETRONAS, **Modernizing CCS Data Management: Establishing SDP Database in the OSDU**

 Connor Burt, Technical Sales Geoscientist at PETROSYS, **Do not make the Cloud a landfill for your subsurface data**
4:00 PM

 Trudy Curtis and Houston Leadership Team, **Closing Remarks**