

New Data Ecosystem

Houston
EXPO 2023

May 9 - 10, 2023

Exhibitor Information – Show Package

Thank you for exhibiting at the 2023 Houston New Data Ecosystem Expo taking place May 9-10, 2023, at the **Red Oak Ballroom at Norris Conference Centers** - 816 Town & Country Blvd, Suite 210, Houston, Texas 77024. As a reminder – your Exhibitor booth includes the following items:

- Booth with Pipe and Drape – NOTE: NOTHING MAY BE AFFIXED TO THE DRAPE, PER THE FIRE MARSHAL
- Branding Privileges
- Furnishings & Electricity – Each booth is equipped with a table with a tablecloth, two chairs and a wastebasket, as well as one power outlet. (You will want to bring any Extension Cords)
- One Wireless Internet Connection – *Network is NCC1 and Password is NorrisCenters90*
- Pre and Post Show Attendance List – Includes contact details for delegates who have given consent to share their information. Pre-lists are available upon request, please allow 1-2 business days for delivery.
- One Exhibitor Only Attendee – each booth is entitled to one attendee at the Expo to work the booth at no cost. That attendee will only have access to the Sessions in the main room and the Receptions. Please contact events@ppdm.org to register your attendee – they must have a PPDM account already to be registered.
- 50 Word description on the PPDM Website of your company and/or services – please submit your write up prior to May 2, 2023.

We have a new Show Provider this year – The Great American Franchise Expo. If you want to add any additional items or to ship items to the Expo, please reach out to Jason Wiser at jason@spiritexpo.com.

Please note the that the style of agenda includes breaks between presentations for attendees to roam the Exhibitor Hall and to move between presentation locations.

The Exhibitor Room will be locked at night, but it is recommended that any electronics or high value items be safely stored in another location. Additional services can be ordered through Alliance, the show company for this conference. For additional AV items, please reach out to Elise or Flor and we'll get you in touch with the venue.

Contact details:

Elise Sommer

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Flor Goto

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Jason Wiser

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2023 Houston New Data Ecosystem Expo Important Dates and Times – Exhibitors – As of February 10, 2023 ALL TIMES ARE SUBJECT TO CHANGE		
Date	Time	Description
Monday, May 8	12:00 – 4:00 pm	Exhibitor Move In , Red Oak Ballroom, 2 nd floor, 816 Town and Country Blvd #210, Houston, TX 77024, USA
Tuesday, May 9	7:30 – 8:00 am 10:10-10:30 am	Breakfast in the Red Oak Ballroom - <i>Exhibitors may be at their booths but are not required. Exhibitors can stay at their booth during the plenary sessions in the morning and during the break but must keep the volume low to respect the talks going on during the plenary sessions.</i>
	12:05 – 1:00 pm	Lunch Break in the Red Oak Ballroom - <i>Exhibitors should be at their booths ready to go. Exhibits will remain open for the rest of the day until 6:00pm and should be staffed at all times due to roaming attendees and breaks between presentations.</i>
	4:00 - 6:00 pm	Tradeshow Reception, sponsored by S&P Global, in Red Oak Ballroom (after guests depart, the room will be closed – Exhibitors should not leave any valuables in the room as there will not be security provided)
Wednesday, May 10	7:30 – 8:00 am 9:40 - 9:50 am	<i>Exhibitors should be at their booths ready to go. Exhibits will remain open for the rest of the day until 4:00pm and should be staffed at all times due to roaming attendees and breaks between presentations.</i>
	12:10 – 1:00 pm	Lunch Break in the Red Oak Ballroom
	2:40 - 5:00 pm	Exhibitor Move Out – all materials must be removed from the room by 5:00pm. <i>If you chose to take down any part of your booth prior to this time, ensure that you are VERY QUIET as it is very disruptive during the sessions. Arrangements can be made with Great American if you are unable to remove your booth</i>
	3:00 – 8:00 pm	Great American onsite to take down pipe and drape.