

Energy Data Workshop

Denver 2023
April 18, 2023

Sponsor Opportunities

What is the Denver Energy Data Workshop?

The PPDM Association will be hosting our rescheduled Denver Energy Data workshop on April 18, 2023, at Occidental Petroleum. Attendees can look forward to presentations, a panel discussion, and networking opportunities. The theme for this Workshop is **“New Energy and the Data Professional.”**

The deadline for **Sponsors is March 24, 2023**. The earlier a company agrees to sponsor, the more exposure it will receive in advertising for the event.

Why Sponsor the Denver Workshop?

PPDM events are designed to bring the data management community together for knowledge sharing, networking and to stay current with the industry. Our events are led by regional leadership teams to ensure they represent the needs of the community, and are designed to cover costs, not to make a profit. Sponsoring this event will get your brand in front of current and potential attendees and show your dedication and support of the data management community.

Who will Attend the Denver Workshop?

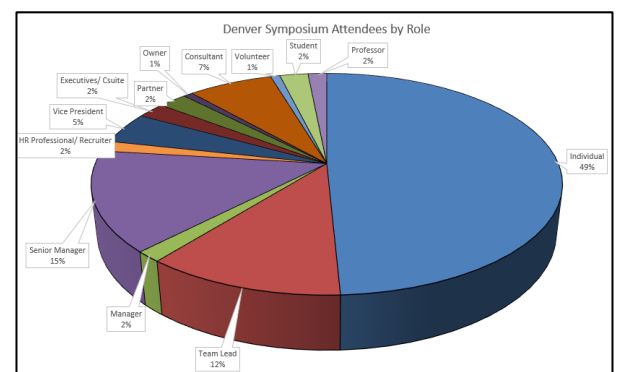
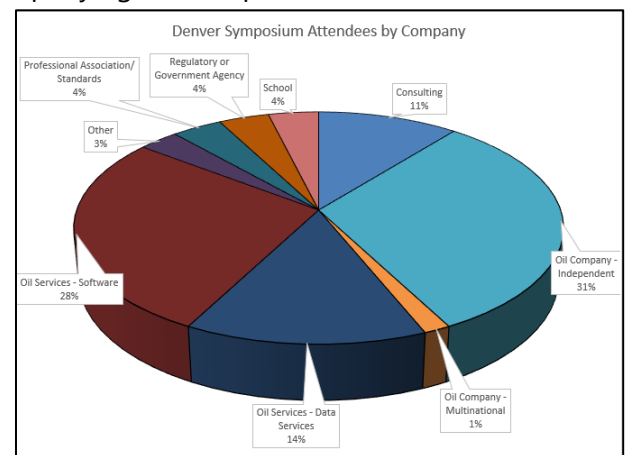
The PPDM Association events are regularly attended by:

- ✓ Operating companies
- ✓ Consultants, Vendors
- ✓ And a variety of associations, government agencies, midstream operators, and regulators.

This event is being designed to reach the entire data management community including:

- ✓ Manager/Director/Principal
- ✓ Individual Level (Analyst/Coordinator/Technician)
- ✓ Supervisors/Leads
- ✓ C Level Executives

Through our sponsors, we are keeping our prices as low as possible to drive registrations. This event is expected to be more intimate and engaging in nature and likely in the 30-40 person range.



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Available Sponsorships

Sponsor Type	# Avail	Corporate Member Cost	Non-Member Cost	Benefits
Workshop <i>Plus</i> Sponsor **Extra** Includes a 10-minute sponsor spotlight in the plenary session	1	\$2,500	\$3,000	Pick 5 Sponsor Options + "Extra" (Pg 4)
Happy Hour Sponsor Includes recognition on each drink ticket (This sponsorship is contingent upon local safety regulations)	0	\$2,250	\$2,750	Pick 3 Sponsor Options (Pg 4)
Symposium Sponsor	2	\$1,000	\$1,500	Pick 3 Sponsor Options (Pg 4)
Lunch Sponsor	1	\$1,000	\$1,500	Pick 3 Sponsor Options (Pg 4)
Break Sponsor	0	\$200	\$400	Pick 2 Sponsor Options (Pg 4)
Gifting Sponsor - Includes recognition on each gift	1	\$500	\$750	Pick 2 Sponsor Options (Pg 4)

Custom Sponsorships

Have a set budget or something in mind that you'd like to sponsor? We'd be happy to work with your organization to create a custom sponsorship that works for you! Contact events@ppdm.org or call (1) 587 390 0194. Titanium and Platinum Sponsorships which cover all PPDM Events are also available.



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Available Sponsor Options

Please select which options you are interested below in the quantity specified for the sponsorship you selected. Branding on event materials including the website, agenda, presentations, general event signage and more, will be included in all sponsorship levels.

- Pre/Post Attendance List – Contact details for the attendees who give permission to share their information with our sponsors, in accordance with Canadian Privacy Laws. Pre-Lists are available upon request.
- 25% Registration Discount Rate for your employees.
- One Free Attendee
- 250-Word Spotlight Write Up in Agenda on your organization or a topic of your choosing
- Put an item in the registration kit going to all attendees – the sponsor must provide the items to the PPDM team in advance to be placed in the kit. The quantity will be provided closer to the event date.
- Company Profile in an email communication – two sentences (15-25 words total) on your company and your logo profiled in one of the event emails leading up to the Symposium. Limited spots available.
- Opportunity to place one standard sized pop-up banner up at the venue (location selected by PPDM) - The sponsor must provide the banner and arrange shipment to and from the venue.

Workshop Plus and Platinum/Titanium Sponsors are eligible to receive the following as a part of their sponsorship, availability is on a first come, first served basis:

- A 10-minute sponsor spotlight presentation to the plenary attendees. Limited spots available.

Is there something you are looking for that is not on the list? Contact us at events@ppdm.org.

About PPDM

The PPDM Association is the not for profit, global society that enables the development of professional data managers, engages them in community, and endorses a collective body of knowledge for data management across the energy industry. You can learn more at www.ppdm.org.

The Process

If your organization is interested in sponsoring, please review this kit and select which sponsorship matches your style and budget. Each sponsorship opportunity comes with options available for you to select benefits that suit your goals. The PPDM Community Development Team is available to work with you on your sponsorship, please feel free to contact them at any time at events@ppdm.org or (1) 587 390 0194. Please note that all costs listed are in USD.