

AGENDA

“New Energy and the Data Professional”

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Energy Data Workshop

Denver 2023
April 18, 2023

Tuesday, April 18, 2023

8:30-9:00 am	Registration Opens - Occidental Petroleum - 1099 18th Street, Denver, 7th floor.
9:00-9:10 am	Introductory Comments JoDana Swanson (Denver Leadership Team)
9:10-9:40 am	Opening Presentation - New Energy and the Data Professional Steve Cooper (PPDM Association)
9:40-10:20 am	TBD TBD TBD
10:20-10:30 am	Sponsor Spotlight - Stonebridge Consulting, Workshop Plus Sponsor
10:30-10:45 am	Networking Break - Sponsored by IKON Science
10:45-11:15 am	Alignment of Data Platforms and Data Management Christopher Hanton (IKON Science) Open data platforms such as OSDU promise to deliver radical gains in productivity and innovation in the subsurface space through streamlining of data and application infrastructure. Improved accessibility will allow creation of new data-rich innovative workflows that will generate new insights in our industry. However, data accessibility is not enough. With centralized data sourcing there is a risk that without understanding and implementation of appropriate data management and data governance that data quality will be detrimental to end users, leading to the dreaded 'data swamp' and damaging confidence in the entire platform. This presentation showcases, with examples, how traditional data management processes and technology feed directly into contemporary data platforms to promote both data quality and data accessibility - ultimately powering next generation insights in the subsurface space.
11:15-11:45 am	Democratizing Data Quality: Don't Let Perfect Be The Enemy of Good Zack Warren (Velocity Insight) As any detail-oriented data analyst can tell you, data quality is both essential and often ignored. Master Data Management implementations often include robust data quality efforts, but few E&Ps have the budget (or patience) to get them done. Data quality dashboards are a potential 80% answer at 50% of the cost for many organizations. This presentation will cover the value propositions behind data quality, some example data quality dashboards on top of a wide range of typical O&G software packages using a BI tool like Power BI or Spotfire, and a roadmap for implementation. Examples will include reserves, land, and accounting data quality dashboards.
11:45-12:15 pm	Interactive Round Table Join our speakers and Leadership Team for an interactive discussion about today's presentations and topics.
12:15-1:00 pm	Lunch and Networking

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Sponsor Spotlight - Stonebridge Consulting (Workshop Plus)

Stonebridge Consulting exclusively serves the digital transformation needs of the energy industry, with specialized expertise in oil and gas. Our deeply experienced staff, project IP, solution accelerators, and innovative software tools enable us to create breakthrough business value across the project lifecycle, reducing costs by as much as 50%.

As an example, Stonebridge's revolutionary EnerHub App Suite offers a simple, unified, cloud-based approach to Data Management for oil and gas. The suite allows users to connect to any on-prem or cloud-based data source; validate, master, and curate data; plus generate powerful insights and data-driven storyboards. Using EnerHub, clients convert data into a competitive asset while saving time and money managing it.

Whether your oil and gas firm is looking for strategic guidance, custom solution development, implementation, and/or support, Stonebridge will help you achieve measurable improvements in operational efficiency, accelerate project timelines, and minimize cost.

With offices across the United States and Australia, it's easy to connect with Stonebridge. Get to know us at www.sbconsulting.com. Learn more about our product innovations at www.sbconsulting.com/solutions.



Thank You To Our Leadership Team

The PPDM Association would like to thank the Denver Leadership Team for all their invaluable efforts in making the Denver Energy Data Symposium a success. Throughout the year, these individuals help organize and enhance all our Denver events, and we are truly fortunate to work with them to build our community.

- JoDana Swanson
- Alicia Duplantis
- Chelsea Skidmore
- Ken Robertson
- Patrick Kelly
- Jeremy Funk
- Alison Meininger
- Mindy Stone
- Raj Sehgal