



# **PPDM Association Online Marketing Opportunities**

*Helping you connect with your current and  
prospective clients in our community.*

# WHY ADVERTISE?

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8,500+ SUBSCRIBERS  
To the Data Examiner

120 COUNTRIES  
The Examiner is Global



170,000+ PAGEVIEWS  
on our website in  
2022

16,000 PAGEVIEWS  
per month



MULTIPLE OPTIONS  
Including the Examiner, Web  
Advertising and our new  
Marketplace

MATCH YOUR GOALS  
With a variety of options to  
match your marketing  
objectives



DISCOUNTS FOR  
CORPORATE MEMBERS  
Leverage your PPDM  
Association Membership

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FOR MORE INFORMATION  
[COMMUNICATIONS@PPDM.ORG](mailto:COMMUNICATIONS@PPDM.ORG)

# Ways to Share Your Brand



## Data Examiner

*Our monthly newsletter going out to 8,500+ subscribers featuring Guest Articles, PPDM updates, and more.*

*Options include:*

- Advertisements in the emailed Examiner
- Advertisements on the Examiner Web Page
- Sponsored stories or content
- Advertorials

*Prices starting at \$200 USD*

## Web Advertising

*The hub of the PPDM Association. Home to our standards, events, professional development, and more.*

*Options include:*

- Carousel advertisements
- Sponsored stories
- Side Banner Ads
- Newsfeed updates
- Sponsored content or documents

*Prices starting at \$100 USD*

## Marketplace

*Our newest opportunity.*

*Purchase a spot for your organization to highlight your products and services. Includes:*

- Create a profile to showcase your organization
- Highlight your products and services
- Attract new customers
- Link to your website

*Prices starting at \$200 USD*

ppdm  
Subscribe now to the  
**Data Examiner**  
Update Your Communications Preference under "My Account."

Stand Out Globally  
Be seen in our Marketplace

### Marketplace

Advertising Kit

[Click here to download our Advertising Kit](#)

Package Selection

[Be seen now - register your marketplace spot.](#)

Search Companies 'By Company Name / Title / Description'

### Featured



**PetroGrid**  
Providing Practical Solutions for Digital Transformation Through Data Access & Integration  
PetroGrid is a company focused on providing

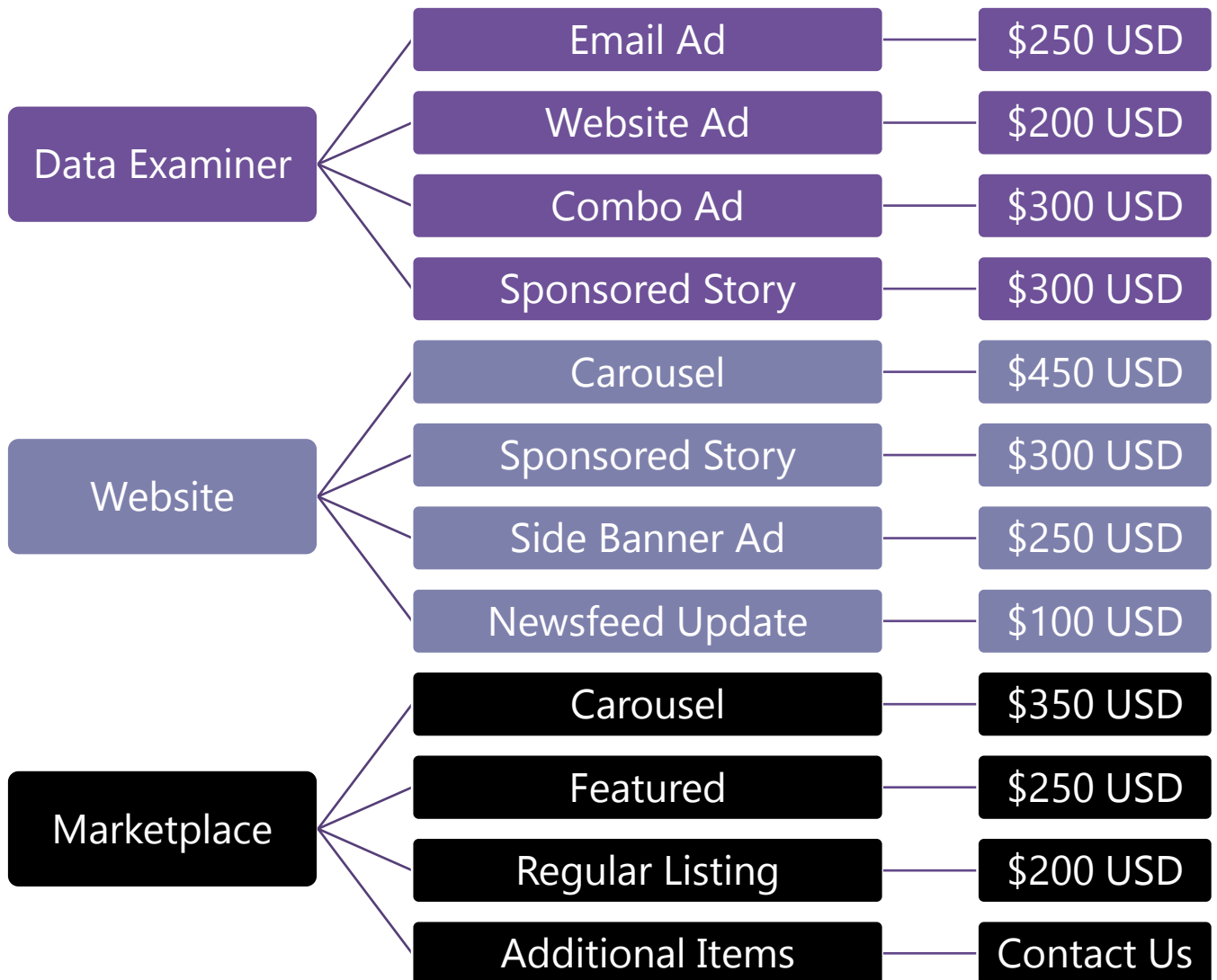


**geoLOGIC systems Ltd.**  
Trusted by Energy Professionals to Deliver Best-in-Class Data  
geoLOGIC systems Ltd. is a leading and trusted information services company driven by a



**Stonebridge Consulting**  
Simplified Data Management  
Built on Stonebridge Consulting's 20+ years of experience in enabling operational excellence through business practices, EnerHub allows

# Pricing Information



We know each organization and their goals are different, and we want to help you achieve your goals. This kit has been created to give you information about our online opportunities, but custom opportunities are also available.

We are happy to connect with you by phone, voice chat, or email at any time on any of these opportunities.

Contact us at [communications@ppdm.org](mailto:communications@ppdm.org) to get the conversation started.